



RETAIL SOLUTIONS WITH RESOURCE COMMUNICATIONS AND COVAD

Don't ask your customers to wait while you retrieve sales information — deliver a competitive edge with high-speed, reliable Internet access. Successful retailers thrive on superior network connectivity to access time-critical applications such as POS inventory, sales history and credit card validation databases.

“ We wanted a network that could grow, that could allow us to implement new services, see how they impact the bottom line, and then adjust the solution as we went along...We're more than happy with the solution, we've been very pleasantly surprised. The throughput we're getting, the response time, the reliability, the uptime have all exceeded expectations. It's been a real benefit for the company. ”

Resource Communications Retail Customer

Your Customer is King – Why Make Them Wait?

Together Resource Communications and Covad – Boost Your Bottom Line

Resource Communications and Covad offer your retail business reliable Internet access, years of broadband experience and gold-star customer service all under a cost-effective umbrella. You'll see profits soar with reduced transaction costs, fast point of sale (POS) batch updates and real-time pricing updates. Busy customers will thank you for speeding up their credit card processing times.

Resource Communications Increases Productivity

Resource Communications provides one-stop shopping for retailers by designing, ordering, and implementing the correct digital service and providing the proper digital hardware. By bundling products and services with on-site technical expertise, Resource Communications provides a turnkey solution.

For more than a decade Resource Communications has helped retailers achieve productivity by enabling real-time communications through patented Customer Relationship Management (CRM) System applications. Resource Communications provides connectivity solutions with real-time tools to manage every circuit contract and billing long after installation – a real value to each customer.



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www.restelcom.com

Data connectivity is vital in the real-time business world. Resource Communications and Covad can help you create your platform for commerce.

National Coverage — Local Service

Covad is tailored for medium-sized independently owned businesses and has a sterling reputation for dependability and customer service. Operating the largest nationwide DSL network, this multi-million dollar asset delivers business-class services that you can rely on. Join the more than half-million satisfied customers in 235 US metropolitan markets who enjoy Covad broadband services.

Your Optimal Broadband Connection

Broadband service is integral to your business but you really don't want to think about it once it's up and running. No problem. Covad's TeleSpeed® and TeleSoho®

Enterprise and Small Business DSL have been designed to deliver reliable, cost-effective, high performance speeds of up to 1.5 Mbps for demanding businesses like yours. The Covad and Resource Communications solution also includes service and support 24x7x365.

We're always there to answer your questions. In fact, Resource Communications has constructed a Web-based data control center so you can improve operational efficiency by monitoring your store in real time — track service issues, receive updates, and make entries. For a full demo of the Resource Communications CRM System tool, go to: www.restelcom.com.

Call **866-650-3700** today for more information and to schedule an appointment with a Resources Communications Agent!

We'll evaluate your business broadband requirements and create a custom solution that fits your business needs.